



Coal News and Trends

April's Web-Based Seminars:

For additional information on the 2008 Coal and Mining Webinar Series and registration procedures, please contact Shannon Fraser (Shannon.Fraser@mail.doc.gov, 202-482-3609) or Steve Murray (Steve.Murray@mail.doc.gov, 412-644-2819). Please note that these sessions will be recorded and disseminated to registrants after each event.

- **'Opportunities for U.S. Companies in the Chilean and Peruvian Coal/Mining Sectors'**
April 2, 3:00 pm Eastern Time
Led by Carlos Capurro (Commercial Service-Chile) and
Cesar Jochamowitz (Commercial Service-Peru)

The April 2 Chile and Peru Coal/Mining webinar is an excellent opportunity for U.S. companies to develop a better understanding of mining prospects in both countries. Registration details for this event are available at <http://www.buyusa.gov/pittsburgh/peruandchileminingwebinar.html>.

- **'Opportunities for U.S. Companies in the Brazilian and Columbian Coal/Mining Sectors'**
April 10, 1:00 pm Eastern Time
Led by Mauricio Vasconcelos (Commercial Service-Brazil) and
Julio Carbo (Commercial Service-Columbia)

The April 10 Brazil and Columbia Coal/Mining webinar will provide U.S. companies with an overview of the coal and mining market in each country, with highlights for commercial opportunities for U.S. companies. Registration details for this event are available at <http://www.buyusa.gov/pittsburgh/brazilcolombiamining.html>.

- **'Opportunities for U.S. Companies in the Australian Coal/Mining Sector'**
April 22, 6:00 pm Eastern Time
Led by John Kanawati (Commercial Service-Sydney)

The April 22 Australia Coal/Mining webinar will provide U.S. companies with an overview of Australia's coal and mining industry and opportunities for U.S. firms. Registration details for this event are available at <http://www.buyusa.gov/pittsburgh/australiaminigwebinar.html>.

Upcoming Events:

- **International Conference on Clean Technologies for the World Mining Industry, April 13-16, Santiago, Chile**
The Eighth Annual International Conference on Clean Technologies for the World Mining Industry will take place from April 13-16, 2008 in Santiago. Chilean professionals and foreign delegations from the mining and metallurgical sectors have attended this event in previous years. The 2008 event will highlight new technological processes to reduce mining contaminants worldwide. Participants from the mining sector, universities and research centers are encouraged to attend the event. Additional information can be found at <http://www.ctwmi.com/>.
- **Coal Prep 2008, April 28-May 1, Lexington, KY**
The annual Coal Prep event attracts over 200 exhibiting companies and more than 1,200 attendees. Attendees come to see the latest coal preparation products and technologies and to gain up-to-date industry information. Attendees include plant managers, superintendents, engineers, maintenance professionals, quality control professionals and coal industry experts. Topics to be highlighted at the 2008 event include Loading and Transportation of Coal and Operator Guidelines for Coal Preparation. Please refer to <http://coalaggprepshow.com/CoalPrep2008/Public/MainHall.aspx?ID=1676> for additional information on the event, or contact Sara Moreno at (859) 225-7001 or Sara.Moreno@mail.doc.gov regarding the International Trade Administration program at the Coal Prep event.
- **Electric Power, May 6-8, Baltimore, MD and ITA Exporting Seminar, May 5**
The Tenth Annual Electric Power event, to be held from May 6-8 in Baltimore, will highlight power generation trends, with sessions on fuel strategies, fleet optimization, coal-fired power plants, nuclear power, renewable power, and environmental issues. As part of the Electric Power event, the International Trade Administration will provide a seminar on 'Exporting U.S. Power Technologies and Equipment' on May 5 from 2:00-5:30pm. For additional information on the Electric Power event, please refer to <http://www.electricpowerexpo.com/index.asp>, or contact Shannon Fraser at (202) 482-3609 or Shannon.Fraser@mail.doc.gov for information on the exporting seminar.

Policy Analysis:

Fossil Energy's Outreach Program Recognized with Excellence Award

http://fossil.energy.gov/news/techlines/2008/08008-FE_Wins_Outreach_Award.html
March 18, 2008

Washington, D.C. - The Office of Fossil Energy was recently recognized by the American Coal Council for its outreach efforts in educating the general public about coal and its place in the nation's energy supply. Fossil Energy's Office of Communications received the 2007 *Excellence in Development of Public Information: Print, Electronic or Broadcast Media Award*, at the Council's Spring Coal Forum in Miami, Fla.

Fossil Energy has developed an integrated, multi-faceted strategic outreach program to educate the non-traditional energy audience (i.e., the average taxpayer, the retiree, the homeowner who pays the electric bill, the student in search of reliable information) on the benefits of keeping coal in the energy mix, as well as advances in clean coal technologies that benefit them in an effort to show Americans how their taxpayer's investments have been turned into high-tech advances that touch their lives daily. The awards were based on the following:

- **Fossil Energy Web Site:** An important tool in reaching out to the average American, the site is regularly updated with the latest Techlines (news releases) so that visitors can always find the most current news on clean coal technology research and development. The site also contains informative, easy-to-understand descriptions, as well as links to videos, images, and related Web sites.

- News Alerts: Along with posting Techlines on the Web site, Fossil Energy also sends out a News Alert e-mail to key members of the media and stakeholders, alerting them to the release of new information. The stakeholders list, which contains more than 6,000 names, is kept current, with new names being added frequently. The FE website also allows interested members of the general public to sign up for News Alerts.
- Exhibit: Fossil Energy recently developed an exhibit that is sent across the nation to various conventions and meetings, including the annual meetings of the AARP and the Radio-Television News Directors Association (RTNDA). Fossil Energy tries to attend conventions with large audiences (for example, the RTNDA convention had more than 100,000 attendees), in order to broaden the reach and impact of the outreach program. While having a new exhibit with colorful graphics helps draw people to the booth, the interaction between staff and consumers allows for greater dialogue on clean coal technologies and how they will help ensure our energy security and environmental well being.
- Educational Packets: Fossil Energy has launched an educational program aimed at increasing student's knowledge of fossil energy, particularly the role coal plays. Starting with the youngest, educational packets for elementary-aged children were developed, teaching them about where coal comes from, how we use it and how we're working to make it cleaner for the environment. Packets for middle and high school students have recently been completed and all materials will soon be available for download from the Fossil Energy website.
- Informational Packets: To provide consumers with more detailed information on the department and its research, Fossil Energy created several informational packets that are included onsite at any conference where the exhibit is used. A general packet includes background information on the programs that make up the Office of Fossil Energy. Brochures and write-ups on recent research and how this impacts the lives of everyday consumers are also included. A new information packet on Carbon Sequestration is also available. This packet describes what carbon sequestration means, how it works and how it will impact the environment.

Judging for the award was based on how well the submission presented accurate information and helped to advance the message that coal is an abundant, economic and environmentally sound fuel source.

The American Coal Council created the Excellence Awards Program to recognize corporations, associations, government and educational departments, as well as individuals within the coal industry who have helped improve community understanding of coal and the energy industry.

The American Coal Council is an alliance of international and domestic coal producers, suppliers, consumers, transporters, traders, port and terminal support service companies. It serves as a resource by disseminating ideas and information regarding the American coal industry.